

Petaluma Youth Network Ready by 21

WORKING Strategy Team Meeting

February 3, 2010, 3:30pm—5:00pm

Petaluma City Schools, Board Room

Attendees:

John Milburn, HC2

Dan Blake, SCOE

Elece Hempel, PPSC

Rebecca Gallagher, SCOE

Next Meeting:

Wednesday March 3, 2010, 4:00pm—5:00pm

Petaluma City Schools, 200 Douglas Street

Executive Summary: The WORKING team met on Wed. Feb. 3rd and discussed career and workforce preparation and development in Petaluma. The group set out an action plan to recruit others who should be part of this discussion, research best practices, and identify underutilized resources in our community. The group will continue defining specific strategies and objectives that will benefit youth in Petaluma.

The group discussed several items which are listed below as bullet points:

- Sonoma County Economic Development Board, <http://www.sonoma-county.org/edb/>
- United Way programs
- SCOE K-16 Career Development effort
- SCOE water resources have jobs again this summer
- Summer job availability may be an issue as we had 300 kids served in 2009 and only expect to be able to serve 120 kids in 2010
- Hard to find businesses to take “at-risk” teenager as intern or employee
- Work Readiness Certificate (county effort) needs payoff
- Awareness of programs such as Kuder Career Development system continues to be an obstacle to those who wish to utilize these programs. Some of these young people may be at risk of dropping out of school and it is our thought that career development including planning for working futures and entering immediate programs such as internships, apprenticeships, summer work, etc can provide part of the safety net that will keep kids in school. Attendance in school is predictor of future success and these programs could be part of the strategy to ensure attendance.
- Are young people in the right cluster? Using Kuder program to get into workforce mindset
- SCOE Community School in Petaluma: 70 students on roll with 40 students (many of whom are undocumented) regularly attending community school in Petaluma, which delivers workforce curriculum focusing on 16 career clusters, prepares students for high school exit exam, and helps students develop a career portfolio using the Kuder Career Development system
 - Rebecca expressed her frustration with attempting to get youth in WIA program and Elece explained that strict rules and enrollment requirements prevent and discourage youth from being able to enroll (issue to be addressed)

- Connecting academics to workplace could provide support for test scores increases and graduation rate increases
 - ID behaviors that support workforce awareness
 - Goal for 6-11 year olds: young people value work and break stereotypes about work including gender bias, etc., ex: nursing is only for women
 - County level competency: 0-5 years living in economically viable household
 - Cultural mindset: blue collar jobs are not available—migrants and laborers cannot find work; workplace has changed, shallow employee base
 - Not a business friendly environment for entrepreneurship—what are we doing? SBDC?
 - These kids would be better at work if we brought businesses in to community—nearly two thirds of Sonoma County are government employees and many more are commuters who live here and work in another city
 - Look to strategies that are already working
 - The underutilization of what’s already in place
 - Parent participation is critical and lacking
- North Bay area is last to feel impact of recession, which means we may experience the impact for a longer period than other communities as it finally impacts us here
- We need to research best practices. Some mentioned are:
 - Valencia High School Education to Work program
 - Summer Algebra Academy
 - Mall Occupational Warehouse (Tokyo, Japan)
 - Casa Grande High School Model
 - Maria Shriver campaign: developmentally disabled to work
 - Biotech Symposium

ACTION PLAN

What	Who	When
Invite and/or follow up with: -Ben Stone, EDB for interns to attend our next meeting -Hope Jennings from Safeway Human Resources -Elizabeth Machado from Petaluma Village Outlets -Steve O'Brien, Retired Principal from Sonoma Mtn. -John Crowley, Business Owner -Send us a link to Tulsa OK program -Give us more information about the March 20 event at SRJC	Elece Hempel	February
Invite and/or follow up with: -Dr. Robert Eyler SSU Economics Department Chair to participate and share information with us	Dan Blake	February

-Darrell Yagi, Teacher of Career Education teachers in Japan and former counselor at Casa Grande HS who lives in Petaluma -Provide information on Competencies (already provided)		
Invite Principals and Assistant Principals from Petaluma Schools to our next meeting	John Milburn Dan Blake	February
Follow up with Karen Buchanan and Janet Parmer, Career Centers at Casa Grande and Petaluma High Schools	John Milburn	February
Review contacts and invite those who need to be at our next meeting including youth and parents	ALL	By next meeting
Review in terms of Workforce and Career Development: <ul style="list-style-type: none"> • Best practices • Strategies that already work • What is already in place locally but is currently being underutilized • What is currently at capacity and in need of more resources 	ALL	By next meeting
Next Meeting at Petaluma City Schools, 200 Douglas Street	ALL	Wed. March 3 rd 4:00pm- 5:00pm

All are welcome to attend Petaluma Youth Network and Ready by 21 strategy meetings and we encourage you to invite others who need to be included in these meetings.